



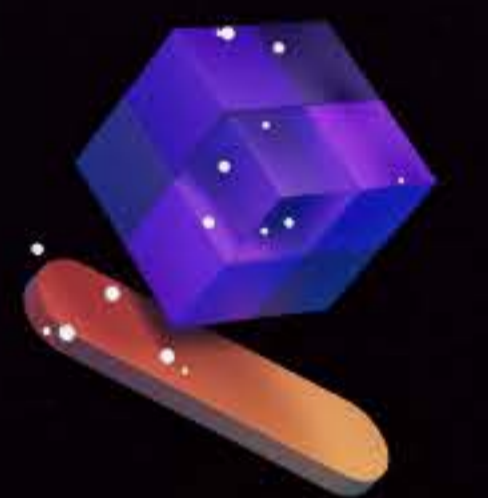
SEEING THE DIFFERENCE WITH VIDYARD



SUPERPOWER:
Naturals at creating engaging video



Digital, digital, digital. Bet you're tired of hearing that word over and over again. How will it work on digital? What about digital? Have you considered digital? Well, that's why we've partnered with Vidyard. Their platform lets clients directly engage with accounts by allowing them to easily create and share personalised 1:1 videos, giving emails a more human touch.



Vidyard understands the power of video and the difference it can make to engagement levels. Their power lies in helping you make the most of it. From SEO optimisation and platform integrations to analytics, personalisation and security, their video software looks after everything you need for an effective strategy.

They do have a funny habit of wanting to record everything though. But it's not their fault; the crazy antennas make them do it.



Find out more about Punch! & Vidyard

Get in touch