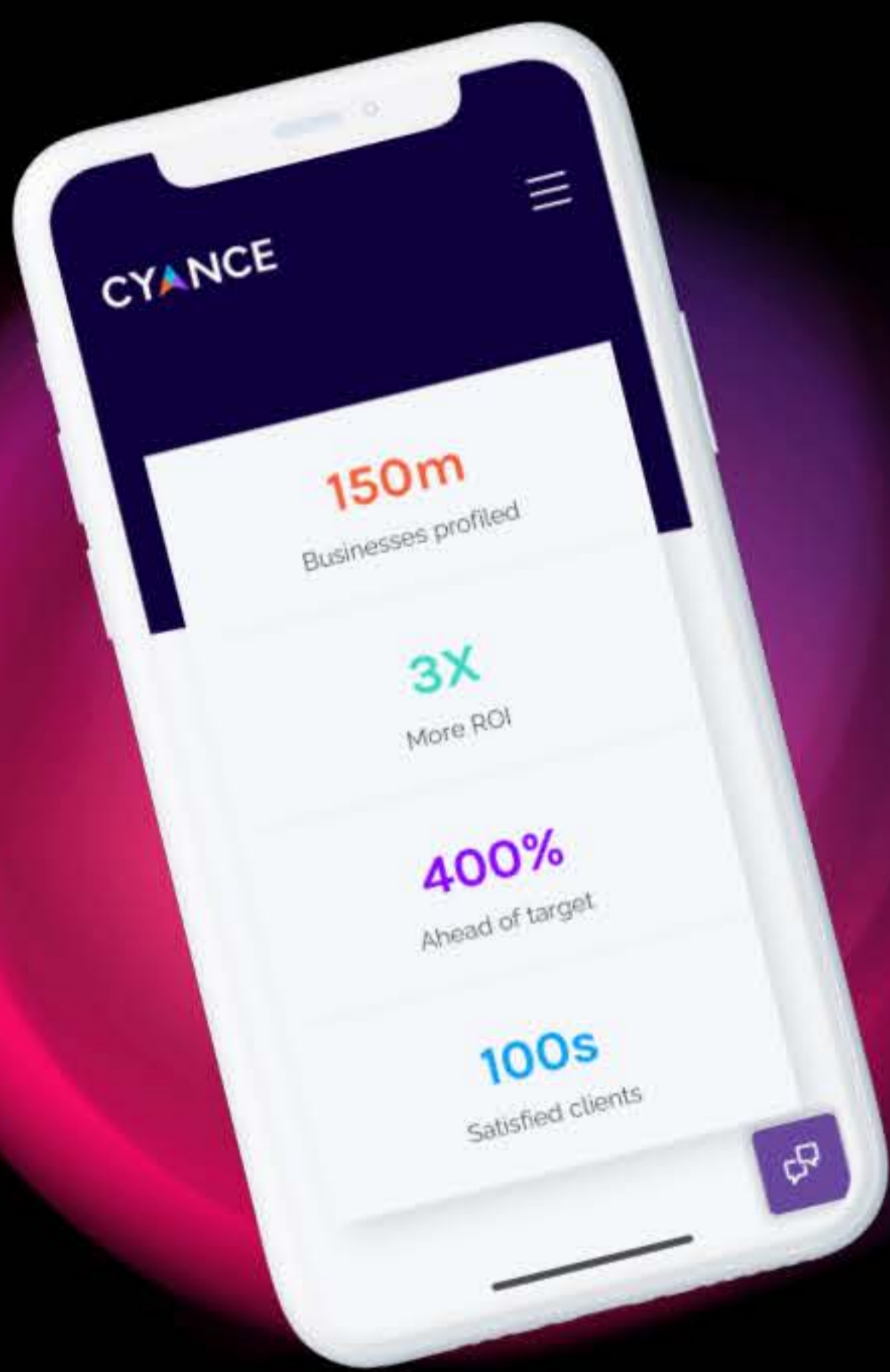


PUNCH!

THE CYANCE OF GROWTH

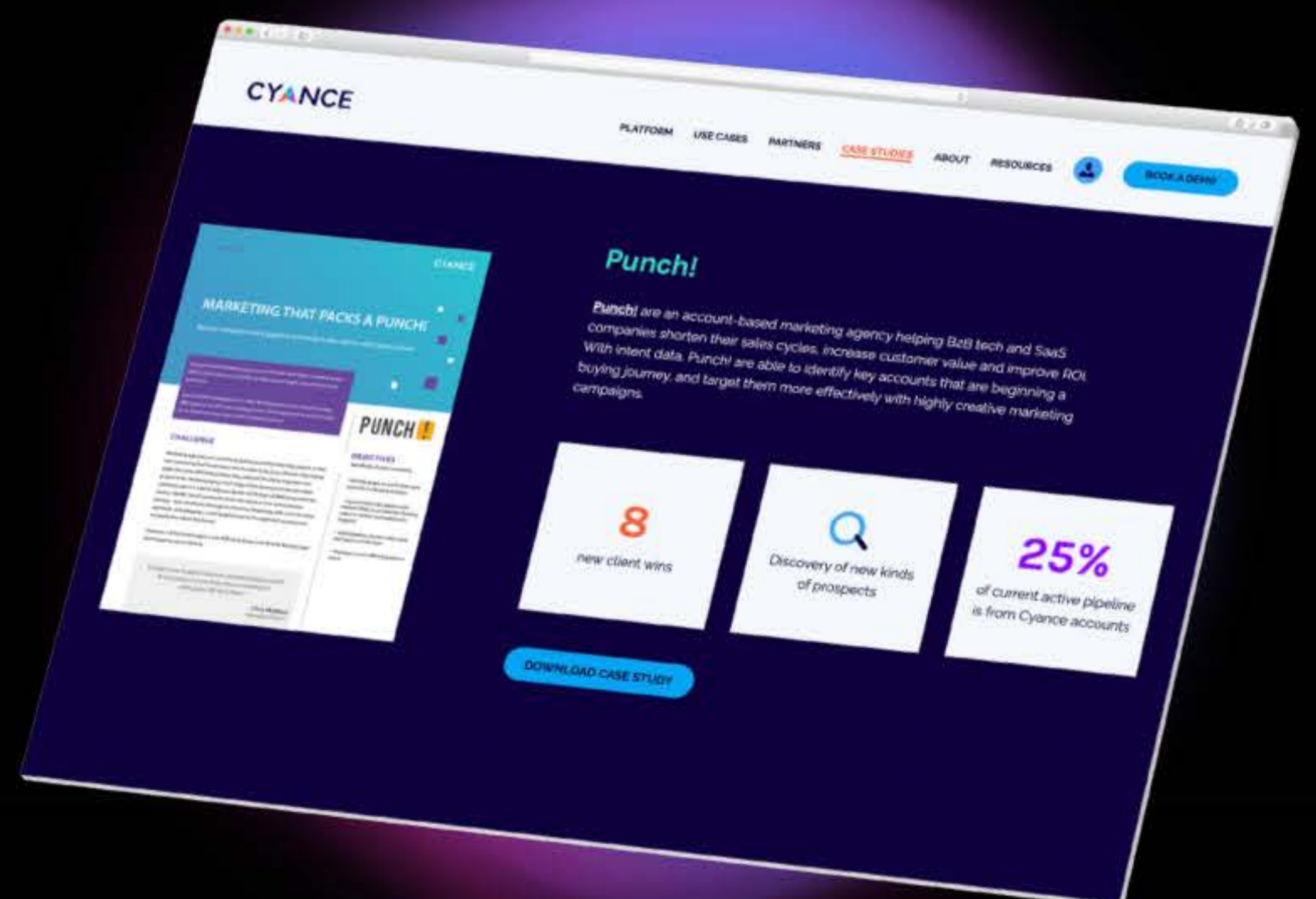
CYANCE

SUPERPOWER:
Picking up intent signals no one else can



Pipelines can be painful. Filling them up, that is. With prospects who are actually interested. But growing pipelines needs a special ability - the power of insight. Just as well then that Cyance offers this in spades. Their buyer behaviour insights are based on the most accurate data possible and give you an unparalleled ability to identify prospects in early-stage buying cycles, shorten your sales cycle and increase your close rates.

This is because their skills in picking up buyer intent signals, across multiple languages, are second to none. Some say it's in their huge staring eyes. Others reckon it's the pointy ears (try not to stare or they'll get annoyed). Whatever the source of their power is, they've managed to distill it into an industry-leading system that tracks signals and custom key words from over 55,000 sources to identify the accounts you need. With that kind of insight, you can deliver effective, targeted campaigns at just the right moment, and win the customers you want.



Find out more about Punch! & Cyance

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